

The Giving Campaign

Questions & Answers

What is Piedmont Education Foundation?

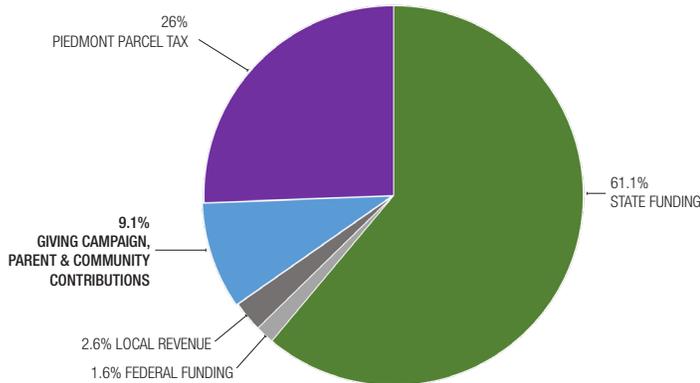
Piedmont Education Foundation (PEF) is a 501c3 nonprofit organization led by a 22-member volunteer board of directors and employing a professional staff. **Our mission is to provide sustained financial support to Piedmont schools through fundraising and community engagement.**

What is the Giving Campaign?

The Giving Campaign is the largest annual fundraiser for our schools. Funds raised through the Giving Campaign account for over 7% of PUSD's budget.

Why do Piedmont schools need more money?

Piedmont schools are among the top public schools in California. This year, it will cost \$18,000 to educate each student in Piedmont. Every year, state/federal funding and the parcel tax cover the majority of this funding. We as a community are responsible for funding the remaining gap. Last year, we needed to raise \$1,775 per child through the Giving Campaign to maintain funding. The need will be even greater for the 21-22 school year.



What does the Giving Campaign do?

The Giving Campaign funds help maintain:

- A range of programs in math, science, technology, engineering, english, music, and the visual and performing arts
- Smaller class sizes
- Resources to keep textbooks and instructional technology in the classroom up-to-date, as well as keep libraries open at all schools
- Provide for counseling and advanced college prep course offerings

What would happen if the Giving Campaign funds are not raised?

A lot is at stake. Over 9% of the school district's budget is funded by contributions. If Giving Campaign funds are not raised, up to 36 teacher positions will be eliminated, many academic and advanced programs in math, science, technology, engineering, English, music and the visual and performing arts will be slashed, school libraries will close, and class sizes will increase.

I'm frustrated by the lack of in-person school due to COVID-19.

Should I withhold my Giving Campaign contribution this year?

No. The upcoming Giving Campaign maintains Piedmont school programming for the 21-22 school year. To give our children access to a strong education, we must meet this funding need.

I do not have children in the schools. How does the Giving Campaign benefit me?

Even if you do not have school-age children, supporting the Giving Campaign is a wise investment. The high quality of Piedmont schools is a cornerstone of our community and helps to protect and improve local property values.

We just passed two property tax measures. Can't those funds meet the budget need?

We are deeply grateful to a community that cares so much about our schools. The passage of measures G & H has helped immensely, but it still does not close the gap. Measure G was a continuation of the previous parcel tax measure and its passage did not increase funding to our schools. Measure H funds are restricted for the attraction and retention of teachers and staff. With these funds, the district was able to grant cost of living increases for next year, despite flat state funding.

How much should I contribute to the Giving Campaign?

To continue our success, it is critical that everyone does their part to support our schools and students. Please consider what it costs to educate your children in Piedmont and make a meaningful donation.

Funding Gap Per Child:



The Giving Campaign allows you to pledge now and then decide when and how you make your gift. There are flexible options including company matching, monthly installment plans over 10-months, payroll deduction, stock transfer, DAFs, legacy gifts, or payment at a specific point in the future.

What if I can't afford that?

Our goal is 100% participation. Donations of any amount are welcome.

How do I contribute to the Giving Campaign?

Please visit www.piedmontedfoundation.org/donate, call 510-653-1816, or send a check to Piedmont Education Foundation, 401 Highland Avenue, Piedmont, CA 94611.

For more information or to volunteer please visit piedmontedfoundation.org/donate/giving-campaign