# PATRON

THE PIEDMONT EDUCATIONAL FOUNDATION

T H A N K Y O U T O O U R 2 0 1 3 - 2 0 1 4 D O N O R S













The goal of the new evaluation process is to place teachers on a learning continuum, encouraging all to strive for the highest standards while fostering development of the unique talents and diverse professional interests of each."

MEGAN PILLSBURY
Wildwood Second Grade Teacher

2 "By establishing computer science learning as an integral part of our K-12 curriculum, Piedmont has created dynamic learning opportunities to be thoughtful and engaged members of a 21st century society."

ADAM SAVILLE Beach Instructional Technology Coordinator

PHS students take a bow after a performance at Alan Harvey Theater.







PHS Principal Brent Daniels shares his thoughts with Wildwood Principal Carol Cramer and others at SHAPING OUR FUTURE 2.0.

## TOTAL CONTRIBUTIONS RECEIVED {for the twelve months ended March 31, 2014}

Community Members	\$215,542
PUSD Families	\$123,857
Dress Best for Less	\$60,000
Partners in Education	\$45,995
Special Events	\$7,370
Senior Class Gift	\$23,425
Corporate Matching Gifts	\$59,466

\*Does not include \$410,493 in outstanding pledges

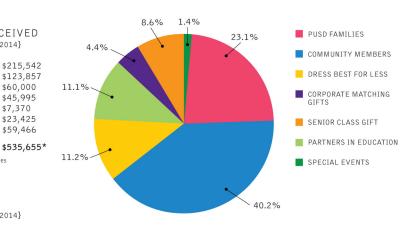
#### GRANTS PAID

Total

{for the twelve months ended March 31, 2014}

Total	\$361 970
Endowment Distribution	\$219,873
School District Grants	\$142,097

\*Does not include \$115,234 in contributions directed to the renovation of Alan Harvey Theater



With an active board helping to raise money and coordinate events, we are proud to report that management and general expenses are less than 6% of contributed and earned revenue. The PEF Endowment fund is growing steadily due to generous contributions and investment earnings.

#### INITIATIVES FUNDED BY PEF

1 K-12 TEACHER EVALUATION PROCESS: PEF funding has enabled Piedmont to put in place a groundbreaking teacher evaluation process throughout its schools — leading the way for other districts.

② K- 12 PROFESSIONAL DEVELOPMENT WORKSHOPS: These workshops facilitate the integration of the new federal and state-mandated Common Core curriculum.

③ SHAPING OUR FUTURE 2.0: With a focus on vision and values, this weekend workshop held last October for community, parents, teachers, staff and students, was a coordinated series of collaborative discussions about what a Piedmont graduate will need to be successful in our rapidly changing world. Input from the workshop will have direct impact on the 2014-15 District goals, and help to satisfy new state regulations for community engagement in planning and budgeting. Our vision themes are:

# Resilience

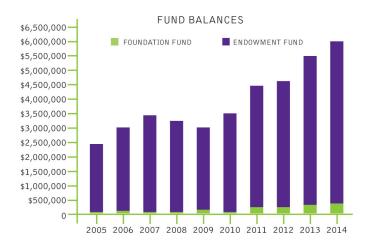
LEARNING TO EXCEL Program Adaptability Community Building

WHOLE Community

Maximize
INDIVIDUAL
Potential

Cultivate Global Citizenry

- ④ GRANTS FOR EXCELLENCE IN TEACHING: This is a block grant so that teachers may pursue their personal best in the classroom by exploring new pedagogy, ideas, and curriculum for their students.
- (5) CAPITAL NEEDS: PEF has helped the District provide safe and up-to-date facilities and teaching spaces:
  - ·The PMS Learnscape was developed by a student and makes use of a previously little-used area for much needed outdoor lunch and socializing, while doubling as a "green" teaching space.
  - •The Alan Harvey Theater is the last of the District facilities in need of significant modernization, access, life-safety upgrades as well as adequate teaching space.



Endowment Fund balance reflects donations, investment earnings and changes in market value reduced by distributions to PUSD. Annual distributions were made equal to 5% of the average fund balance for the previous three years.

Values as of June 30 end of fiscal years 2004-2013 and March 31, 2014 for 2014.



# LETTER PEF

OUR MISSION: We are a community-based organization whose mission is to promote academic excellence, champion innovation, and provide sustained financial support to the Piedmont Unified School District.

Dear Piedmont Schools' Patrons,

How fortunate we are to live in a community that collectively values public education, and the children of today and tomorrow! We write this letter with enormous gratitude for your support and generosity for our schools. Whether you gave to the Endowment or to the Foundation Fund, your contribution supports Piedmont Unified School District programs that directly impact students from kindergarten through 12th grade.

#### THE ENDOWMENT FUND

#### PROVIDING A STABLE SOURCE OF FUNDS FOR ESSENTIAL K-12 PROGRAMS

The Endowment is now at \$5.6 million—and we are now setting our sights on \$10 million! The District continues to look to the 5% annual distribution from the PEF Endowment for a steady and reliable source of flexible funding for essential services, including counseling and libraries, programs which have long been abandoned by many other California districts.

As the Endowment has grown at a steady pace, so too have the distributions, from \$47,000 in 2002 to \$219,873 in 2013. This is a sustained record of substantial support, and is critical to easing the instability and unreliability of state revenues. With markets on the rebound, the Endowment has proven to be a powerful tool in generating significant revenues. Each gift to the Endowment helps to ensure the continuing excellence of Piedmont's schools in perpetuity.

#### FOUNDATION FUND

#### ANNUAL SUPPORT FOR TEACHING INNOVATION & EDUCATIONAL INITIATIVES

PEF's support of continuing professional development for teachers has a meaningful impact on instructional practices and student outcomes. Developing teachers and staying abreast of the rapid-fire changes taking place in the educational world requires vision, dedication, time and money. (Recently funded initiatives are highlighted on the facing page.)

Thanks to you and all our Patrons, PEF is able to make a difference in classrooms throughout our District, helping to maintain the kind of education that produces well prepared, curious and creative students, ready to face the challenges of our increasingly complex world.

Thank you again for your generosity to the Piedmont schools.

All the best,

MARY IRELAND PEF President

Many Incland

CATHIE GEDDEIS PEF Vice President & Treasurer **PIEDMONT** EDUCATIONAL FOUNDATION BOARD 2013-2014

FRONT ROW, L to R:

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Jim Baack, Chee Keong Lin, Doug Okun, Christine Wente von Metzsch NOT PICTURED: Cathie Geddeis

CHRISTINE WENTE von METZSCH & DOUG OKUN PEF Fundraising Co-Chairs

Christie West in metesch

# LIFETIME SUPPORTERS OF THE ENDOWMENT FUND

Lifetime Supporters are recognized for their unrestricted support of \$50,000 or more to the Endowment over time. Their contributions have been instrumental in sustaining Piedmont as one of the stellar public school districts in the state and in the country. We thank them for their bold leadership and visionary commitments to the schools.

\$250,000 or more Quinn Delaney & Wayne Jordan Mark & Cathy Glazier

\$150,000 or more Jon & Ann Reynolds

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THE PIEDMONT SUPPORT GROUPS: Beach Parents Organization Dress Best for Less Havens Parents Club Piedmont High School Parents Club Piedmont Middle School Parents Club Wildwood Parents Club

The PIEDMONT EDUCATIONAL FOUNDATION thanks the following donors for their generous donations to either the ENDOWMENT FUND or the FOUNDATION FUND in support of public education in Piedmont, received between April 1, 2013 and March 30, 2014.

Current parents that gave to both PEF and APCP during the Fall Giving Campaign are recognized in purple.

SUN (\$50,000 or more) Steve & Karen Ellis\*° Shahan & Camilla Soghikian° The Zimmer Family

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#### PATRON PROFILE The INCH Family



"For two generations, our family has benefitted from our wonderful schools. Giving generously to the Endowment is the best way to show our appreciation and to help make sure Piedmont's high quality education is sustained for generations to come. Thank you, Piedmont schools!"

Piedmont graduates Robbie, Bert, Jane and Bryan Inch

Brad & Barbara Sloan

Tom & Sue Smegal

Chris & Laura Remer\* Todd & Lisa Reynolds Jonas & Michele Rivera Matt Rogers & Yvonne Gonzalez Rogers Michael & Patricia Ruffolo\* Marlene Settlemier David & Brynne Staley Wes & Nancy Steimle John & Peggy Stock Jeff & Dalia Stoddard Jay & Michelle Sullivan Kikue & Anton Swensen\* Alan Tafapolsky & Randi Silverman Catherine Teare & Chris Lahev Mark & Ann Thompson Edward & Rebecca Thornborrow Anian & Peter Tunney Deborah & Bob Van Nest Andrea & Jean-Pierre Viel Willem Villet & Laura Steinman The Wakefield Family Robert & Eileen White\* John & Donna Williamson Mason & Wendy Willrich Steve & Karen Yoder\* Greg & Tiffany Young Allan & Nancy Zackle Tian 7hu & Xuemei Wang Two Anonymous Donors

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# PATRON PROFILE

The LYNN Family



"As a family with four children in elementary and middle school, we recognize the importance of giving for today and for tomorrow. Giving to APCP is supporting our children's classrooms now, while a gift to PEF is an investment in the long-term financial stability of our schools. We want them to be excellent now and in the future."

Mike, Jenny, Nicholas, Louisa, Abby Jo, and Nathan Lynn

Daniel Stein & Kirsten Merit Jason & Julie Stein Ann Steppan Max & Lillis Stern Thomas Stevens & Dana Lung Jeff Stewart Walter Stokes & Christine Schooley Michael Strimling Lorna & Chris Strotz Judge Zook Sutton Charlie & Kimberly Sweeney Michael & Wendy Szczech Karim & Liz Tahawi Malcolm & Alice Talcott Hujun Tang & Huailing Wu John & Jennifer Tenney David Theis & Sarah Royce Gary Theut & Jennifer Colton Mark & Suzanne Tipton\* Nathaniel Titterton & Alisa Crovetti Martha Tolles Roy Tolles & Carol Menz

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Luis Sanchez & Lisa Cohen

## SENIOR CLASS GIFT FOR 2013

Friends and families of the Piedmont High School & Millenium High School Class of 2013 donated a record \$45,195 to the Endowment Fund in honor of their graduates. Over the past eleven years, SENIOR CLASS GIFTS have left a collective legacy of over \$300,000. Both the Piedmont Educational Foundation and the Piedmont Unified School District thank and applaud the graduating seniors, their families and friends.

The PHS Class of 2013 Carter & Patty Dunlar Joseph Armstrong
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Molly Niemuth Gregg Niemuth

PATRON PROFILE



"Even without children in the schools anymore, we are loyal PEF donors. We love hearing about the exciting ways PEF is supporting educational opportunities, from innovation in the classroom to investing in new technology. Thank you, PEF, for helping to keep us engaged with the schools, so much at the heart of our community." Meta Orans, Sharon Hom, Cathy Glazier & Debbie Lee at PEF's annual "Empty Nest" party

## PARTNERS IN **EDUCATION**

PEF would like to extend our gratitude to the following businesses whose generosity helps to enrich the educational experience of all Piedmont students:

Sarah Abel, Highland Partners Jane Anderson, The Grubb Co. Lorri Arazi, Pacific Union Leslie Avant, Pacific Union Teresa Baum, Pacific Union Brian Hebert, Bay Design & Build Liz Behrens, The Grubb Co. Berkeley Orthodontics/Orinda Orthodontics Adam Betta, Highland Partners Katie Blatney, Highland Partners BMW of San Francisco Hope Broderick, The Grubb Co. Carol Brown, The Grubb Co. Carla Buffington, Pacific Union Teri Carlisle, Pacific Union Haideh Chew, Highland Partners Rebecca Cicccio, Highland Partners Dana Cohen, The Grubb Co. Katherine Cooper, The Grubb Co. Georgia Cornell, Pacific Union The Dailey Method Exercise Studio Mavis Delacroix, The Grubb Co. Elizabeth Dickson, The Grubb Co. Debbi DiMaggio, Highland Partners Debra Dryden, Pacific Union Mark Duval, Fitness Training Gini Erck, Pacific Union Phil Fair, Highland Partners Anne Feste, The Grubb Co. Debi Fitzgerell, Pacific Union Doug Fuller, Highland Partners Julie Gardner, The Grubb Co. Sheila Gallagher, Pacific Union Graff Architects D.J. Grubb, The Grubb Co. Daniel Gutierrez, Highland Partners Matt Heafey, The Grubb Co. Frank Helm, DMD, MSD Orthodontics Dave Higgens, The Grubb Co. Kent Hill, Highland Partners

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#### The Piedmont Educational Foundation's PARTNERS IN EDUCATION

program provides a unique way for local businesses to increase their visibility among Piedmont families while simultaneously supporting excellence in public education. To become a Partner, please contact the Fundraising Office at 510-653-1816 or online at www.piedmontedfoundation.org.

#### TRIBUTES

#### IN HONOR OF

Chase Betta Vince & Midge DiMaggio Karen Bloom Robert Marshak & Judy Kelly Julia Burke Susan F. Hill Brit and Hallie Burden Mr. & Mrs. James Burden Jeanne Donovan Mark & Kerri Lubin Brett, Scott & Wyatt Ewing Sheldon & Janet Crandall Rachael & David Granberg Anita Stapen & Richard Granberg Rich Kitchens The Lasky Family Mark & Kerri Lubin Michael & Patricia Ruffolo David Lei Bessie & Wai-Bong Lok Nancy McHugh John & Ruth Mickel Jane & Peter Simonetti

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#### IN-KIND DONORS

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Kristen Malan, Design Jennifer Fox, Photography Debbie Lee, Photography AML, Photography Piedmont Post, Publicity

Phil & Barbara Sarkisian John Robert Shuman Mrs. John Robert Shuman

A heartfelt THANK YOU to all our donors for their continued support of excellence in public education! The PEF donor list recognizes individuals and businesses who donated to our 2012-2013 campaign between 4/1/2012 to 3/31/2013. We have made every effort to list each name correctly, and we apologize for any errors or omissions. Please email: info@piedmontedfoundation.org or call the Fundraising Office at 510-653-1816 with any questions or corrections.

# DRESS BEST FOR LESS



Did you know that Dress Best for Less is one of the largest donors to the Piedmont Educational Foundation every year? Over the last ten years, DBFL has donated over \$450,000, helping to underwrite grants supporting teacher growth and innovation across the District. Thank you, DBFL!

PEF presidents Nancy McHugh (2012-13) and Mary Ireland (2013-14) happily accept a generous donation of \$60,000 from DBFL representative Huldah Hodkinson (center).

#### PATRON PROFILE

Cameron & Fran WOLFE



"One of the best things about the Piedmont Education Foundation (PEF) is that it has made activists out of its many directors over the years. These folks have formed the core leadership for generating strong citizen support for public education in Piedmont. The efforts of these volunteers have continued long after their children have completed their Piedmont Unified School District education. Amazingly strong Piedmont schools have been the result."

# SPEAKER &SETIES

PIEDMONT UNIFIED SCHOOL DISTRICT

The Education Speaker Series is a

collaboration of the Piedmont Unified School
District, the Piedmont Adult School, the
Associated Parent Clubs of Piedmont, and
the Piedmont Education Foundation with
additional support from the Piedmont Parents
Network. The purpose of the Series is to
present a variety of topics that relate to raising
healthy children and young adults. Whenever
possible, speakers are featured who provide a
professional development program for
educators in addition to parent education.



# **MESSAGE** FROM THE DISTRICT

Dear Friends and Families

We extend a heartfelt thank you to our community for supporting our schools with contributions to the Associated Parent Clubs of Piedmont (APCP) or the Piedmont Educational Foundation (PEF) - or both!

While the state is slowly emerging from the recent economic recession and we do not anticipate budget 48th in the nation for student spending. This means quality education in Piedmont is still heavily dependent on the generosity of Patrons like you.

Whether you contributed through APCP's parent clubs to support critical ongoing program at your child's school this year, or through PEF's Foundation Fund for K-12 grants for innovative programming and professional distributions help to provide stable funding in perpetuity, you have been a partner in our ability to provide the kind of quality education all students need and deserve.

Your generosity is felt at all school sites and grade levels. It is inspiring to teachers and staff who are students. You contribute to all students every day and over time, as they mature and grow into young adults.

We are ALL honored by your generosity.

#### CONSTANCE HUBBARD Superintendent

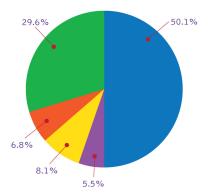
RANDALL BOOKER

Assistant Superintendent of Educational Services MICHAEL BRADY

Assistant Superintendent of Business Services



FY 2014 PUSD SOURCES of FUNDS {TOTAL BUDGET \$31 MILLION}



- LOCAL CONTROL FUNDING FORMULA
- PARCEL TAX
- PEF/APCP/SUPPORT CLUBS
- FEDERAL /OTHER STATE
- SPECIAL ED/OTHER REVENUES

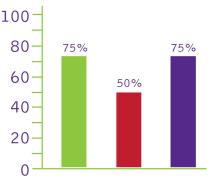
# P[F]DMONNIFIED SCHOOL DISTRIC

EXCELLENT SCHOOLS...SERVING STUDENTS



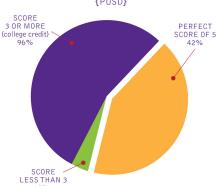
We are **committed** to cultivate a learning community where students are engaged in their learning, **strive** for excellence, and are **supported** to achieve to their potential.

# **ACHIEVE THE HONORABL**



Compared to the national average of 60%, 90% of PHS students earned a score of 3 or more (qualifying them for college credit). Nearly half of all PHS AP test takers received a perfect score of 5.

# ADVANCED PLACEMENT {PUSD}



SENIORS ENROLLED IN HONORS AND/OR AP COURSES

STUDENTS PARTICIPATING IN PERFORMING ARTS

STUDENTS PARTICIPATING IN ATHLETICS

PUSD HIGH SCHOOL STUDENTS VOLUNTEERED OVER 29,000 COMMUNITY SERVICE HOURS TO HELP THOSE IN NEED.

Common Core We are continuing our COMMUNITY OUTREACH Computer Science efforts and providing teachers the PROFESSIONAL DEVELOPMENT OPPORTUNITIES to insure a successful implementation of the new Common Core standards in grades K-12.

### Social-Emotional Learning & Support

We have implemented a SOCIAL EMOTIONAL curriculum at the three elementary schools called Second Step so that all students have the opportunity to learn responsibility, empathy COMPUTER SCIENCE teaching at all grade levels. and compassion as they prepare to come together at the middle school. We continue to expand our SERVICE LEARNING programs at the middle school and high school. In addition, the schools provides the FOUNDATION and FLEXIBILITY Wellness Center provides invaluable support to students via counseling and peer OUTREACH. to adapt to innovations as they are available to our students.

# and Technology We recently

became one of the FIRST districts in California to adopt the Computer Science Teachers Association's K-12 Computer Science Standards, which align with the Common Core curriculum and will enable us to IMPROVE OUR Installation of the technology infrastructure in our

Parent Engagement We continue to COLLABORATE closely with parents and community as we discuss CHANGES and continuous IMPROVEMENT in program. The opportunities for engagement are many throughout the year. We collaborate with parents to host the Education Speaker Series as we work together with families to SUPPORT STUDENTS

Since this past September, we have held more than 75 public meetings and discussions.











