

PATRON

THE PIEDMONT EDUCATIONAL FOUNDATION

{ THANK YOU TO OUR
2012-2013 DONORS }

When I grow up
I want to be...



collaborative



striving



knowledgeable



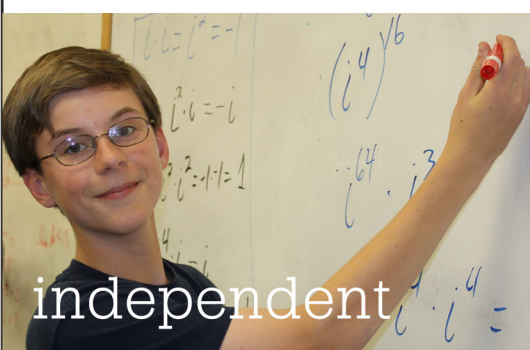
engaged



creative



responsible



independent



inclusive

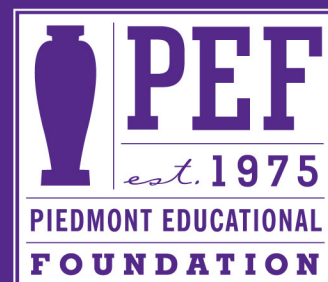


curious



resilient

...a
Piedmont
student!



MESSAGE FROM THE DISTRICT

Dear Friends and Families of the
Piedmont Unified School District,

We extend a heartfelt thank you
to our community for supporting
the Piedmont Educational
Foundation.

While the state has disinvested in
public education, you have helped
to provide us with the stability
and flexibility to budget for and
fund the kind of quality education
all students need and deserve.

We have an extraordinary
partnership in PEF, and this
partnership has helped to make it
possible to create and sustain an
excellent academic program, with
an emphasis on continuous
improvement in educational
programming.

PEF's championing of professional
development and educational
innovation is heartening to teachers
and staff who work hard every
day to make sure our students
receive the best educational
experiences possible.

The support that PEF provides is
felt at all school sites and grade
levels. It touches the lives of all
students every day and over time,
as they mature and grow into
young adults.

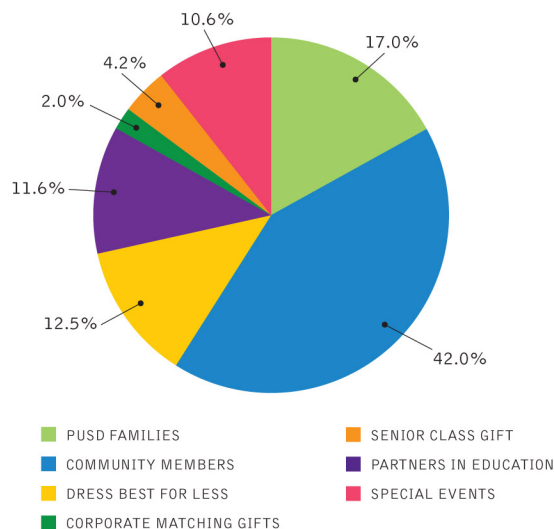
We are honored by your generosity.

CONSTANCE HUBBARD
Superintendent
MICHAEL BRADY
Assistant Superintendent
of Business Services
RANDALL BOOKER
Assistant Superintendent
of Educational Services



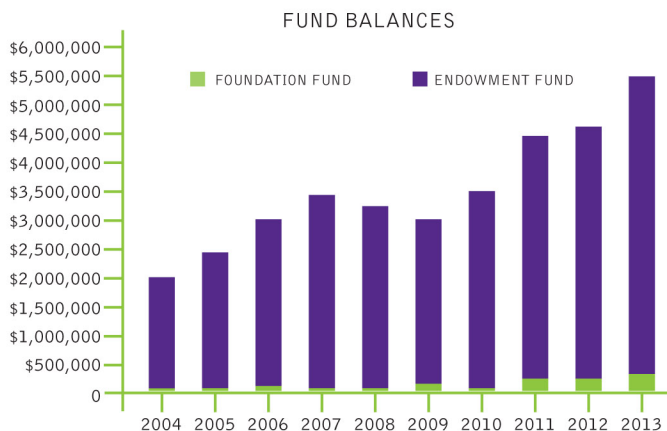
CONTRIBUTIONS RECEIVED {for the twelve months ended March 31, 2013}

Community Members	\$218,056
PUSD Families	\$87,909
Dress Best for Less	\$65,000
Partners in Education	\$60,224
Special Events	\$54,983
Senior Class Gift	\$21,925
Corporate Matching Gifts	\$10,531
Total	\$518,628



GRANTS PAID {for the twelve months ended March 31, 2013}

School District Grants	\$211,131
Endowment Grant	\$200,000
Total	\$411,131



Endowment Fund balance reflects
donations, investment earnings
and changes in market value
reduced by distributions to PUSD.
Annual distributions were made
equal to 5% of the average fund
balance for the previous three years.

Values as of June 30 end of fiscal years
2004-2012 and March 31, 2013 for 2013

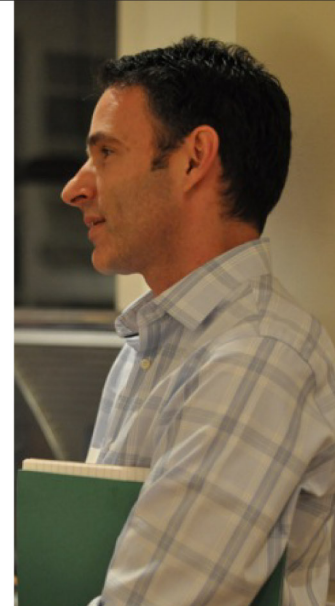
INNOVATIVE EDUCATIONAL INITIATIVES FUNDED

Recent funding targets included:

- K-12 Teacher Evaluation Process: PEF funding has enabled Piedmont to put in place a groundbreaking teacher evaluation process throughout its schools – leading the way for other districts.
- The purchase and implementation of Data Director, a web-based data management system, which provides measurable data and teacher feedback in order to support effective instructional practices and improved student outcomes.
- The purchase and implementation of Reader's Workshop, a nationally recognized methodology for elementary reading instruction.
- K-12 Differentiated Instruction workshops helping all teachers to deliver instruction and curriculum to a wide range of students each with their own learning style.

SAMPLE GRANTS FOR THE COMING YEAR

- PEF will maintain a focus on professional development – expanding our impact to teachers and staff for self-directed growth, leadership and instructional mentoring, along with support for Piedmont's integration of the Common Core Standards, the new, nationally mandated K-12 standards to be implemented starting in 2014.
- PEF will sponsor the upcoming community-wide strategic planning forum, "Shaping Our Future 2.0," an important exercise that engages the entire community, from teachers, staff, community members, to parents and students, in long-term visioning and short- and long-term goal setting with the School Board and District.



LETTER FROM PEF

OUR MISSION: We are a community-based organization whose mission is to promote academic excellence, champion innovation, and provide sustained financial support to the Piedmont Unified School District.

Dear Piedmont Schools Patron,

We write this letter with enormous gratitude for your support and generosity for our schools. Your gift means that the Piedmont Educational Foundation will be donating \$419,000 to the Piedmont Unified School District for programs that will directly impact students from kindergarten through 12th grade.

PEF ENDOWMENT FUND – Our New Goal Of \$7.5 Million

Thanks to the vision of our generous donors, the Endowment has reached an important milestone of \$5 million. Since 2004, annual distributions have grown at a compound rate of 19.6% - generating total revenues of over \$1.2 million that have directly benefited students. This is a sustained record of substantial support and a critical source of unrestricted funding for essential programs, including counseling and libraries, long abandoned by many California districts. With prudent fiscal management and markets on the rebound, the Endowment has proven to be a powerful tool in generating significant revenues.

PEF FOUNDATION FUND – Support For Teaching & Educational Excellence

Our support of continuing educational opportunities for teachers has a meaningful impact on instructional practices and student outcomes. Developing teachers and staying abreast of the rapid-fire changes taking place in the educational world requires vision, dedication, time and money. (Please see opposite for recent funding targets.)

We hope that you will continue to generously support PEF with another gift to the Endowment or Foundation Fund. We are fortunate to have the finest school system in our area, one that is acknowledged as being among the best in the state and in the country. Both Funds help to sustain and enrich the high quality educational experience that makes our schools stand out from the crowd.

Thank you again for your generosity to the Piedmont schools.

All the best,

NANCY McHUGH
PEF President

DOUG OKUN & PAUL MANOLIS
PEF Endowment Co-Chairs

BARBARA GIUFFRE
PEF Foundation Fund Chair

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Thank you to outgoing board members Brad Hebert, Barbara Giuffre, Conna McCarthy, Tim McCalmont, with a special recognition in memory of Bill Drum. PEF is deeply appreciative of all their efforts on behalf of the schools. PEF welcomes 7 new 2013-14 PEF Board members, Shanti Brien, Bryan Cantrill, Mavash Hassan, Jackie Khor, Denis Mathewson, Yoko Narter and Eileen Ruby, and returning Board member Anne-Marie LaMarche.

LIFETIME SUPPORTERS OF THE ENDOWMENT FUND

United by a shared commitment to the Piedmont schools, LIFETIME SUPPORTERS is a visionary group of leading PEF patrons whose vital unrestricted support of \$50,000 or more over time has been instrumental to sustaining Piedmont as one of the stellar public school districts in the state and in the country. We thank them for their bold leadership and visionary commitments.

\$250,000 or more

Quinn Delaney & Wayne Jordan

\$200,000 or more

Mark & Cathy Glazier

\$150,000 or more

Jon & Ann Reynolds

\$100,000 or more

Jim & Stephanie Harleen

Doug & Mary Ireland

Tim & Cam McCalmont

One Anonymous Donor

\$50,000 or more

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THE PIEDMONT SUPPORT GROUPS:

Beach Parents Organization

Dress Best for Less

Havens Parents Club

Piedmont High School

Parents Club

Piedmont Middle School

Parents Club

Wildwood Parents Club

The PIEDMONT EDUCATIONAL FOUNDATION thanks the following donors for their generous donations to either the ENDOWMENT FUND or the FOUNDATION FUND in support of public education in Piedmont, received between April 1, 2012 and March 30, 2013.

SUN (\$50,000-\$99,000)

Dress Best for Less

Ann & Jon Reynolds

ZENITH (\$25,000-\$49,999)

Cathy & Mark Glazier*

PINNACLE (\$10,000-\$24,999)

Virginia Davis

John & Diana Dotson

Edward & Jeanette Roach

BENEFACTOR (\$5,000-\$9,999)

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David Cole & Susy Struble

Scott & Valerie Corvin

Nora Cregan & Al Pfeiffer

Franklin & Catherine Johnson

Foundation

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Doug & Mary Ireland

Rob & Eileen Ruby

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LEADERSHIP (\$2,500-\$4,499)

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CIVIC (\$1,501-\$2,499)

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Jody Cornelius

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PATRON PROFILE The STALEY Family

{ L I F E T I M E S U P P O R T E R }



"Whenever we discuss the merits of living in Piedmont with a prospective new resident, the high caliber of our schools is invariably the first topic of conversation. It is impossible to overstate how important the PUSD K-12 experience is to the fabric of our community. Given that—and because the Piedmont schools have done so much to provide a great start for our own children—investing in our most valuable civic asset through the PEF Endowment has been a natural choice for us."

Piedmont residents since 1997, David works in financial services at Barclays Capital, and Brynne in interior design. Son Teddy (pictured) is a freshman at PHS, daughter Evyn a junior at University of Michigan, and son Henry a freshman at Cornell.

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PATRON PROFILE The LIN-CHAN Family



“With two children thriving in the Piedmont schools and as strong believers in the importance of public education, we are committed to the Ed Foundation. By supporting core program and important educational endeavors and initiatives, PEF enables our District to be visionary and ahead of the curve. This is great news for our children and for our community. Three cheers for PEF!”

Piedmont residents since 2004, Chee Keong is an architect at Smith-GroupJJR and a recent board PEF board member, and Yoke Peng is a full-time mom. Both enjoy engaging with the community through the schools. Daughter Kailee and son Lucian are students at Piedmont Middle School.

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PATRON PROFILE The ANDERSONS



"We support PEF because it enhances the learning experience of all Piedmont's children. PEF grants helps to secure important classroom equipment that might otherwise be missing. By offering workshops and opportunities for professional growth, PEF provides our teachers with tools to create learning experiences that are just plain fun and spark an excitement to learn. Our own children benefited-yours will too!"

Longtime Piedmont residents of 48 years, the Andersons' two children were PHS grads, as was Margo herself, who grew up here. Carl served on the PEF board from 1998-2004. Both are strong believers in the power of community and quality public schools.

PATRON PROFILE The COOLEY Family



"Recent transplants from San Francisco and the private school system, we greatly appreciate Piedmont's flexibility and resourcefulness in supporting and challenging each of our different children, who run the gamut of learning styles. Thanks to PEF grants, Piedmont teachers have access to professional development opportunities that help them address the needs of all learners. We are a close-knit family, and to be able to live at the heart of an engaged community, one dedicated to its excellent public schools where our children can all walk and attend together, makes Piedmont very special for us. We are committed to investing in PEF—so that others may benefit from this wonderful experience too."

Mike is a managing director at Jefferies in San Francisco, and Frannie, a portfolio manager at Seneca Capital at one time, now manages a crew of four (pictured left to right) Michael, Andrew, Scott and Eleanor, all Havens students.

PATRON PROFILE DRESS BEST FOR LESS



Did you know that this volunteer organization is one of the largest donors to the Piedmont Educational Foundation each year? Dress Best for Less (DBFL) is Piedmont's own charitable resale operation that sells and recycles donated goods to earn money for our schools. Over the last ten years, DBFL has donated over \$400,000, helping to underwrite grants supporting teacher growth and innovation across the District. Think of DBFL when you are making room in your closets or are reducing and simplifying your life. To learn more about DBFL, please visit their website at dressbestforless.org.

DBFL volunteers Shelagh Udovch, Julia Kirillova and Bibiana Princeton.

Duncan Watry & Ellen Greenberg
Kareem Jabbar & Amy Weaver
Dr. John C. Weaver*
David Weiner & Ellen Kaufman
David Wender & Elaine Pico*
Jean & Jeff Wieler
Christopher & Susan Willrich
Peter & Ellen Wilson
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Fritz & Mary Wooster
Gouping Xu & Lily Chen*
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IN MEMORY OF
WILLIAM J. (BILL) DRUM
1939–2013
Bill was an enthusiastic PEF board member, devoted to helping the Piedmont schools and community. Many thanks to Bill's friends and family who have generously contributed to PEF in his memory. The Piedmont Educational Foundation will continue its work in tribute to his dedication.
Julia & Bruce Burke
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TRIBUTES

IN HONOR OF
Chase & Bianca Betta
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Susan Hill
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The 50th wedding anniversary of
Joan & Bill Drum
Susan Hill
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Kristen Malan, Design
Jennifer Fox, Photography
Michele Hoffer, Photography
Jean Jarvis, Photography
Debbie Lee, Photography
Julie Reichle, Photography

SENIOR CLASS GIFT FOR 2012

Friends and families of the Piedmont High School & Millenium High School Class of 2012 donated \$22,000 to the Endowment Fund in honor of their graduates. Over the past ten years, Senior Class Gifts have left a collective legacy of over \$300,000. Both the Piedmont Educational Foundation and the Piedmont Unified School District thank and applaud the graduating seniors, their families and friends.

Class of 2012 <i>Nancy McHugh</i>	Zach Glazier <i>Cathy & Mark Glazier</i>	Josh Lowhurst <i>Daven Lowhurst</i>	Whit Sotkiewicz <i>Todd Sotkiewicz & Mary Margaret Sinnema</i>
Charlotte Abrahamson <i>Norman & Susan Abrahamson</i>	Mark & Kerri Lubin <i>Joan & Al Michelotti</i>	Taylor Lukaszewski <i>Michael Lukaszewski</i>	Henry Staley <i>D. Harry Montgomery David & Brynne Staley</i>
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Cameron Anderson <i>Mark & Robin Anderson</i>	Melvin Ha <i>Roger Ha & Jennifer Lee</i>	Gabriel Marshak <i>Robert Marshak & Judy Kelly</i>	Alexander Stuetz <i>Christian Stuetz & Kathryn Wheadon</i>
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Lily Backer <i>Howard and Anita Backer Mark & Kerri Lubin</i>	Zack Henrikson <i>Geoffrey & Kathleen Henrikson</i>	Alvijn On <i>Ivy & Steven On</i>	Abigail Thacher <i>Adam & Janice Thacher</i>
Katie Bird <i>John & Sarah Bird</i>	Michael Hernandez <i>Mark & Kerri Lubin</i>	George Pappas <i>Paul & Elene Manolis Alexandra Manolis</i>	Aliza Theis <i>David Theis & Sarah Royce</i>
Liz Brickley <i>Thomas & Mary Brickley</i>	Jordan Howzell <i>Terence Howzell</i>	Thomas Patton <i>Mr. & Mrs. Frank Loughran Scott & Terry Patton</i>	Stephen Turney <i>Jeff & Beth Porter</i>
Zachary Copeland <i>Bruce & Dane Copeland</i>	Jake Hubert <i>Doug & Cindy Hubert</i>	Nicole Peterson <i>Sara Lanham</i>	Arylyn Upshaw <i>Bob & Polly Upshaw</i>
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George Fullerton <i>Dave & Pam Fullerton John H. Fullerton</i>			

A heartfelt THANK YOU to all our donors for their continued support of excellence in public education! The PEF donor list recognizes individuals and businesses who donated to our 2012-2013 campaign between 4/1/2012 to 3/31/2013. We have made every effort to list each name correctly, and we apologize for any errors or omissions. Please email info@piedmontedfoundation.org or call the Fundraising Office at 510-653-1816 with any questions or corrections.

TOGETHER WE MAKE A DIFFERENCE!



The Fundraising Office staff, Julia Burke, Patty Dunlap and Beth Porter, coordinate and track all PEF fundraising endeavors. They are available to help donors M-W-F from 10:00–3:00 during the school year and by appointment during the summer. For more information or to donate, please visit www.piedmontedfoundation.org, or call 510-653-1816 or visit our Fundraising Office at 401 Highland Ave in Veterans Hall.

PARTNERS IN EDUCATION

PEF would like to extend our gratitude to the following businesses whose generosity helps to enrich the educational experience of all Piedmont students:

Sarah Abel, <i>Highland Partners</i>	D.J. Grubb, <i>The Grubb Co.</i>
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Cathrine Castereno, <i>Highland Partners</i>	Bradley Irving, D.D.S.
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Graff Architects	Bruce Waggoner, <i>Highland Partners</i>
Zach Griffin, <i>La Salle Financial Services</i>	Angela Wei Grubb, <i>The Grubb Co.</i>

SPECIAL THANKS...

to BMW/MINI OF SAN FRANCISCO for their "top of the class" support! The Piedmont Educational Foundation's Partners in Education program provides a unique way for local businesses to increase their visibility among Piedmont families while simultaneously supporting excellence in public education.

To become a Partner, please contact the Fundraising Office at 510-653-1816 or online at www.piedmontedfoundation.org.

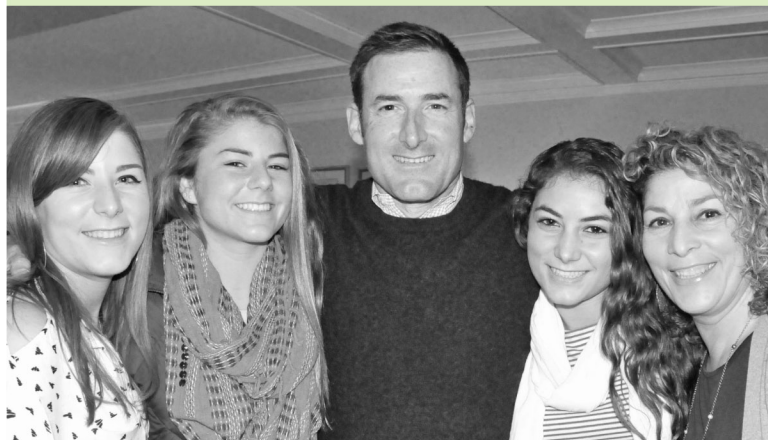
PARTNERS PROFILE The MOHAZEB Family {TECTA}



"For our family, Piedmont has been the realization of our hopes and dreams—a community of neighbors, friends—and schools! The Piedmont school system has embraced Daniella and Daria and is helping them to grow into fine young women. From acting and peer leadership to varsity soccer and track, our girls have blossomed and thrived with the wonderful programs. Each of their teachers is a star. Their counselors have been involved and caring. It gives us great joy to contribute to PEF, whose mission is to support this kind of excellence—and TECTA is a proud PEF Partner. A gift to PEF is a gift to the community that gives us such joy in return."

Ahmad, principal architect with TECTA, has been practicing in the Bay Area for the past 30 years. He and his wife Shirley, daughters Daniella (Junior) and Daria (Freshman), and a menagerie of pets are happily relocated to Piedmont (and PUSD) from San Francisco (and private schools).

PARTNERS PROFILE The GREENING Family {BMW & Mini of SF}



"As a PEF Partner, BMW & Mini of San Francisco's (German Motor Corp) support reflects our own personal philosophy about the importance of contributing to our community and schools. Without PEF, the Piedmont Schools would not be able to offer many of the programs that make it stand out – and were among the reasons that drew us to Piedmont in the first place."

Michael is the Executive Vice President of BMW & Mini of SF and actively involved in many charitable organizations. Teresa, now seasoned in the art of 100 year-old home restoration, is a dedicated volunteer at PHS; daughters (l-to-r) Lauren, Erin and Natalie are PHS Class of '11, '15 and '13 respectively.



PEF HIGHLIGHTS

KEEPING PIEDMONT ENGAGED WITH OUR SCHOOLS 2012-2013

ANNUAL EMPTY NEST PARTY

Old friends reconnected with other parents of alums at this festive event in November.

BRAVE

Last June, family and friends enjoyed an exclusive advanced screening at Pixar Animation Studios of the Disney Pixar film BRAVE to benefit PEF.

RAISE-A-RACKET

Lively Endowment fund-and friend-raiser featured all-community tennis round robins at Vista Courts last spring 2012.

BEACH SCHOOL COMMUNITY OPEN HOUSE

In September, 2012, PEF proudly hosted the community to a beautiful, updated and seismically safe campus.

THE STUDENT DIRECTORY

Important resource for the school community and parents; now available on-line to parents with a membership to a Parent Club.

SPOTLIGHT

A comprehensive review of PUSD mailed to all residents.

THE PIEDMONT PORTAL

www.piedmontportal.org, the go-to website with up-to-date information about events and activities. Sign up for weekly school and community news from the Portal by emailing: subscribe@piedmontportal.org

Pictured clockwise from top left: Empty nesters Diana and Bob Coleman; BRAVE fans Cory, Tommy, Anna and Tom Smegal; Empty nesters Mitch Gage, and Cathy Glazier with PUSD Board Vice President Andrea Swenson and Assistant Superintendent Randall Booker; BRAVE fans Venus and Michael French; Raise-a-Racketeers Shahan Soghikian, Barbara Love, Ellen Wilson, Suzanne Redfield and PEF Endowment Chair Doug Ireland; Empty nesters Carola Ingram and Patty Siskind with PEF Board President Nancy McHugh.



ENDOWMENT FUND REACHES \$5 MILLION!

The making of a
Piedmont student takes
the generosity of
donors like you who...

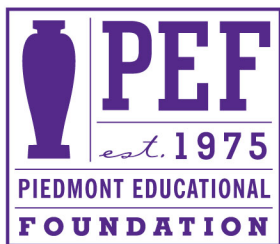


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Piedmont Educational Foundation.

A gift to PEF today helps sustain the Piedmont schools' tradition of excellence for students of tomorrow.

THANK YOU TO ALL OUR PATRONS!



PO BOX 11192
PIEDMONT CA 94611



RAISE-A-RACKET FOR THE ENDOWMENT FUND

MAY 31ST & JUNE 1ST VISTA COURTS, PIEDMONT

Back by popular demand! The lively, all-community tennis round robin returns this spring on **May 31–June 1, 2013**. Sign up to play men's or women's doubles—or just come out and watch the fun!

LADIES' ROUND ROBIN: Friday, May 31, 9–12 or 12–3

MEN'S ROUND ROBIN: Saturday, June 1, 9–12, 12–3 or 3–6

COURTSIDE CELEBRATION: Saturday, June 1, 5:30–8

Enjoy post-tennis drinks and appetizers while cheering on competitive mixed doubles finals!

REGISTER & RSVP: www.piedmonteducationfoundation.com or call 510-653-1816

Tennis Players: \$100/player (includes balls, drinks, and snacks)

Courtside Celebration: \$25/players or \$50/non-players

SAVE THE DATE

NOVEMBER 7, 2013 for the ANNUAL EMPTY NEST PARTY!
Catch up with old friends and reconnect with other parents of alums at this festive event.