

The Piedmont Educational Foundation's Partners in Education program presents a new and unique way to increase visibility among Piedmont families and simultaneously support excellence in public education. For the first time, we are offering business partners the opportunity to appear in the Student Directory. *This Directory is used by over 1800 families, every day, all year long.*

The Piedmont Schools

The Piedmont Unified School District consists of 2600 students attending six schools: Beach, Havens and Wildwood Elementary Schools, Piedmont Middle School, Piedmont High School and Millennium High School. Due to our excellent staff, diligent students, committed parents, and supportive community, our schools always perform among the best in the state.

Why Become a Partner

Together we can work to make sure the next generation of Americans is well educated, which makes for better citizens and future employees. State funding alone is not sufficient to provide a well-rounded education. Parents and the Piedmont community provide \$1.4 million each year to help bridge the funding gap. We hope you will join us as Partners in Education to support our schools and students.

By sponsoring our School Directory, your company will have unparalleled exposure to all 1824 Piedmont school families. These families are very loyal to school supporters!

Profile of Piedmont Residents

1824 Families with children attending Piedmont public schools/users of the Student Directory

3000 Copies of Directory in circulation (multiple copies/family, teachers/school staff, other community members)

Income*: Median family income: \$149,857

\$100,000 to \$149,999	21.7%
\$150,000 to \$199,999	14.2%
\$200,000 or more	35.8%

Occupations: 70.7% in management, professional and related occupations
20.1% in sales and other office occupations

Education: 77.8% Bachelor's degree or higher

Home ownership: 88% (median value \$760,000)

** based on 2000 US Census for City of Piedmont, of which school families represent approximately 40%*

Partners in Education Program—Sponsorship Levels

\$ 5,000

- ◆ Full page inside cover recognition in School Directory
- ◆ Annual recognition in local newspapers and school newsletters
- ◆ Placement on Piedmont Educational Foundation website with hyperlink to your company

\$ 3,000

- ◆ Full page recognition in School Directory
- ◆ Annual recognition in local newspapers and school newsletter
- ◆ Placement on Piedmont Educational Foundation website with hyperlink to your company

\$ 2,000

- ◆ Half page recognition in School Directory
- ◆ Annual recognition in local newspapers and school newsletters

\$ 1,250

- ◆ Quarter page recognition in School Directory
- ◆ Annual recognition in local newspapers and school newsletters

"As parents, education is the single most important factor in our decision to live in Piedmont. We appreciate businesses that support our schools and we want to support them in return"

Patty & Carter Dunlap
Active Parent Volunteers

"As a new business owner in the area, I want maximum visibility in Piedmont and sponsoring the schools is the best thing I can do."

Chad Olcott
Mulberry's Market

"As a parent and businessman here in Piedmont, public education is a priority in my philanthropic endeavors."

Matt Heafey
Realtor, The Grubb Co.

Partners in Education Program

Piedmont Educational Foundation

P.O. Box 11192

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Phone: (510) 653-1816

www.PiedmontEdFoundation.org

Email: info@PiedmontEdFoundation.org

Piedmont Educational Foundation Mission Statement

The Piedmont Educational Foundation is a community-based organization whose mission is to promote academic excellence, champion innovation, and provide sustained financial support to the Piedmont Unified School District.

www.PiedmontEdFoundation.org

2007-2008 Partners in Education Donation

Business Name (as you wish it in print): _____

Address: _____ **City/Zip** _____

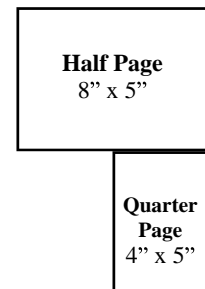
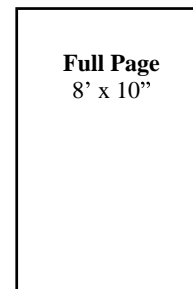
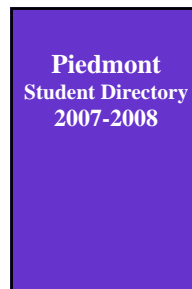
Phone: _____ **Fax:** _____ **email:** _____ **web:** _____

Partnership Donation

- \$ 5,000 **Inside Cover**
- \$ 3,000 **Full Page**
- \$ 2,000 **Half Page**
- \$ 1,250 **Quarter Page**

Donation and artwork must be received by 6/30/07 to be included in 2007-08 directory.

Partnership Recognition



Payment Information

Check Payable to "Piedmont Educational Foundation"

Credit Card Visa or Mastercard only

Account Number: _____ **Exp:** _____

Signature: _____ **Name on Card:** _____

On line at www.PiedmontEdFoundation.org

Art Delivery Date _____ **Contact for Artwork** _____

(jpeg or pdf)

All donations are tax deductible. Sponsorship copy should not include price comparisons or inducements to purchase.
Tax ID #94-6426176

Thank you for your generous support